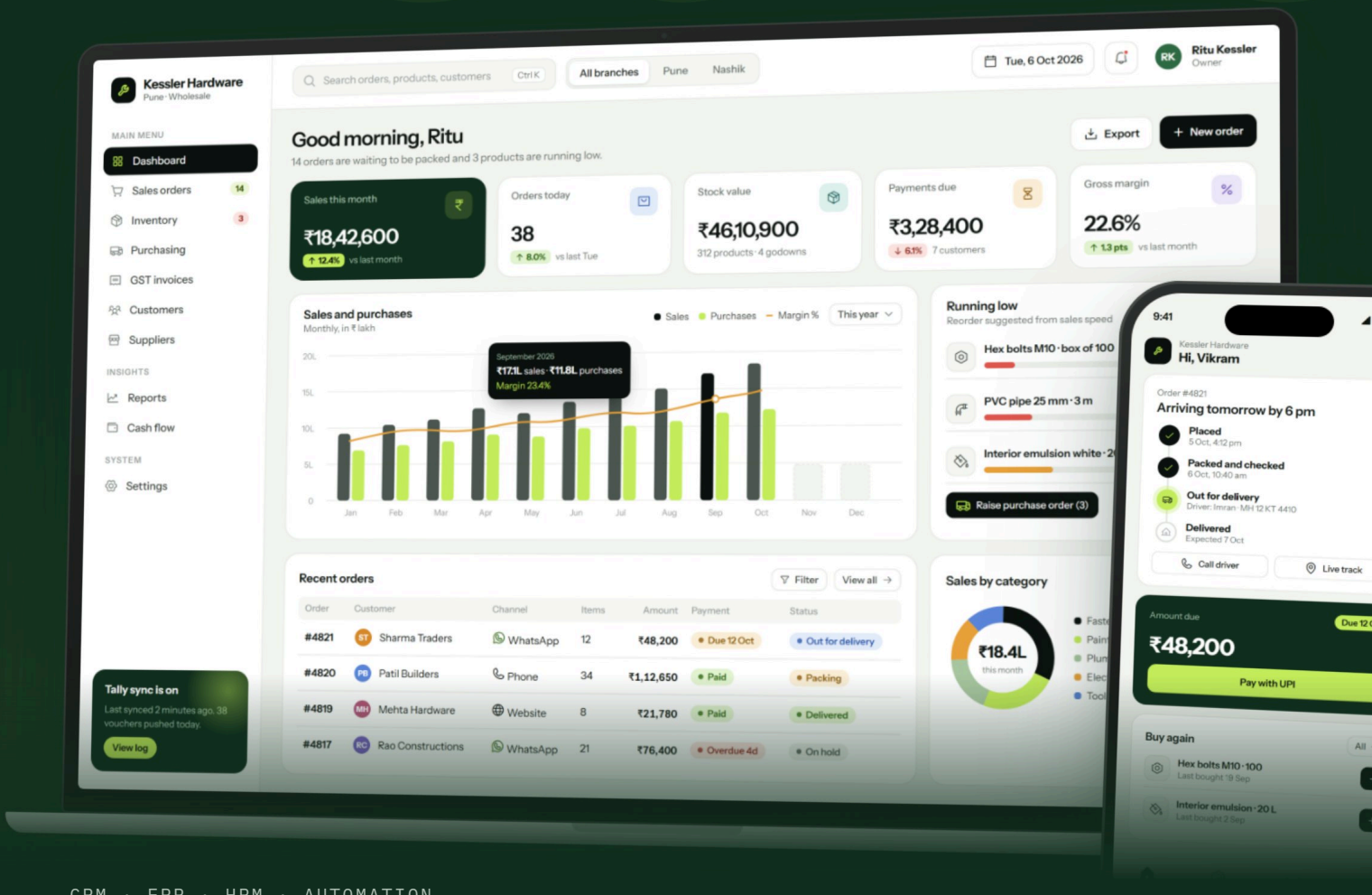
Aurchestrix

COMPANY BROCHURE
EDITION 2026

Custom software for the way you actually work.

CRM, ERP, HRM, automation, portals, mobile apps, industry platforms and AI assistants, built around how your business runs.



CRM · ERP · HRM · AUTOMATION
PORTALS · MOBILE APPS · INDUSTRY PLATFORMS · AI ASSISTANTS

About Aurchestrix

We build software around the way your business already works.

Most growing companies run on WhatsApp groups, spreadsheets and software that almost fits. We sit with your team, learn how orders, people and money move, and build one system around that.

This brochure shows the kinds of systems we build. Every screen in it is a sample project with demo data, so you can judge the level of detail before we talk.

Made for you

Built from your process, not adapted from a template.

Plain language

You see the plan in plain words before any code is written.

After launch

We train your team, then maintain and improve the system.

Contents

		PAGE
–	Problems we hear all the time	03
01	ERP	04
02	CRM	05
03	Mobile apps	06
04	HRM	07
05	Automation	08
06	Portals	09
07	Industry platforms	10
08	AI assistants	11
–	How a project runs	12
–	Questions owners ask	13

Problems we hear all the time

These are composites of situations business owners describe to us, not named clients. Each one ends with the system we would build.

A wholesale distributor

Orders come in by WhatsApp, phone and Excel. By evening nobody trusts the stock count, and customers get told an item is available when it is not.

What we build

An ERP with a single order screen. Stock drops the moment an order is confirmed, and the owner sees the real number on a phone.

A service business with a small sales team

Leads live in personal phones and notebooks. When someone takes leave, their follow-ups disappear with them.

What we build

A CRM where every lead has an owner, a next step and a reminder. Anyone can pick up where a colleague stopped.

A company that has outgrown spreadsheets

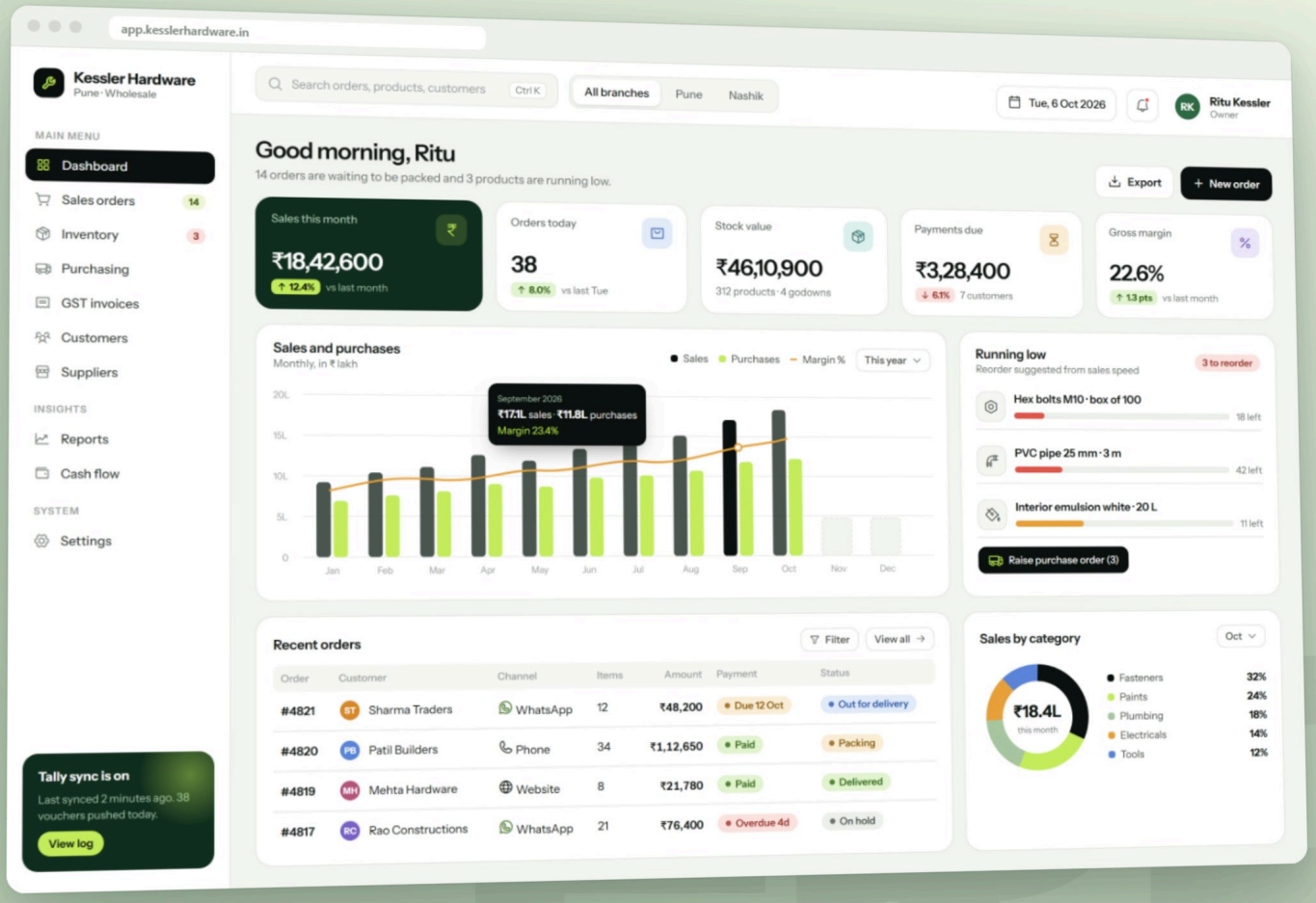
Attendance sits in one file, leave in another, and payroll inputs get rebuilt by hand at every month end.

What we build

An HRM that records attendance and leave once, then hands payroll a clean summary.

Sound like your business? The next pages show what each system looks like.

Turn the page →



SAMPLE · A HARDWARE WHOLESALER · DEMO DATA

01 ERP

One screen for orders, stock, money and more.

Your team takes an order once. Stock, invoices, purchasing and reports all update from it, so nobody types the same number twice.

- Stock drops the moment an order is confirmed
- GST invoice made from the same order, no retyping
- Purchase orders suggested when items run low
- Separate views for each branch or godown
- Each person sees only what their role allows
- Dues, payments and follow-ups in the same system

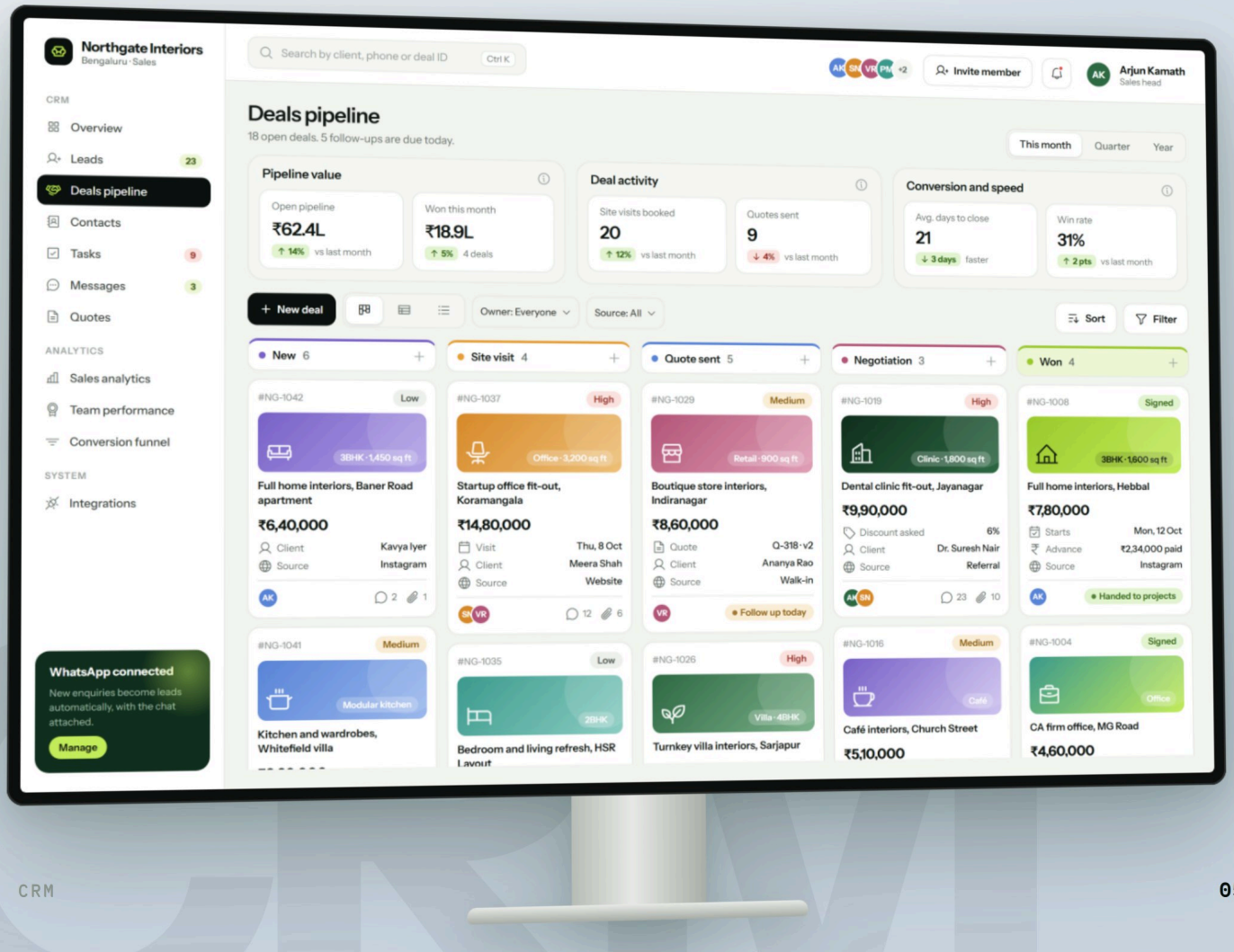
02 CRM

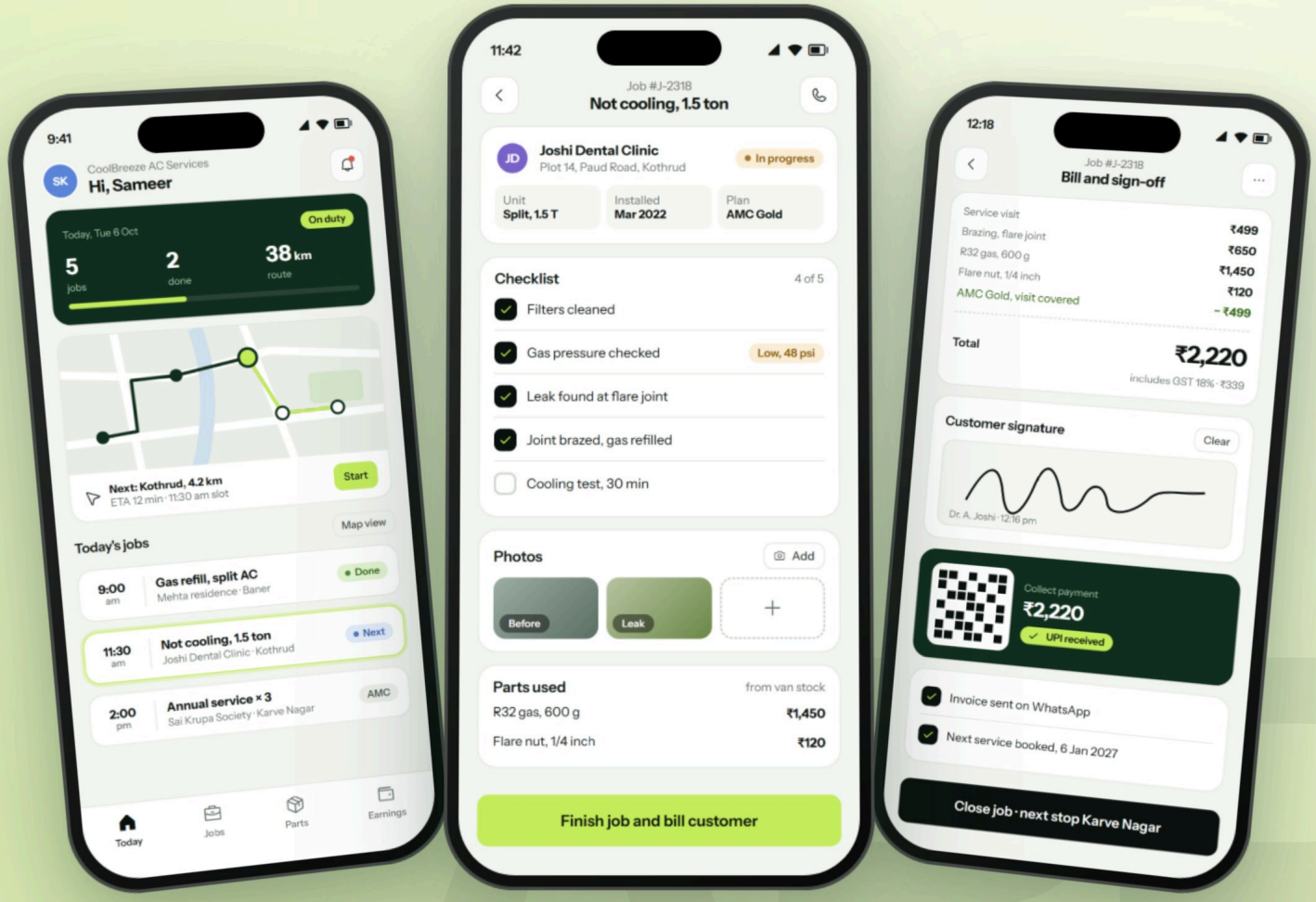
Every lead has an owner and a next step.

Enquiries stop living in personal phones. When someone takes leave, a colleague opens the deal and sees exactly where it stands.

- A pipeline board you drag deals across
- WhatsApp, phone and website enquiries in one list
- Reminders before a follow-up goes cold
- Quotes, photos and files kept on the deal

SAMPLE · AN INTERIORS FIRM · DEMO DATA





SAMPLE · AN AC SERVICE COMPANY · DEMO DATA

03 **Mobile apps**

Apps for your team on the move, and for your customers.

Android and iPhone apps for your field team, or for your customers to see and buy your products and services. This sample is for AC service technicians: it plans the day's route, walks them through each job and bills the customer before they leave.

- Today's jobs and the route on one screen
- A checklist and photos for every visit
- Bill, signature and UPI payment on the spot
- Invoice and next service date sent on WhatsApp

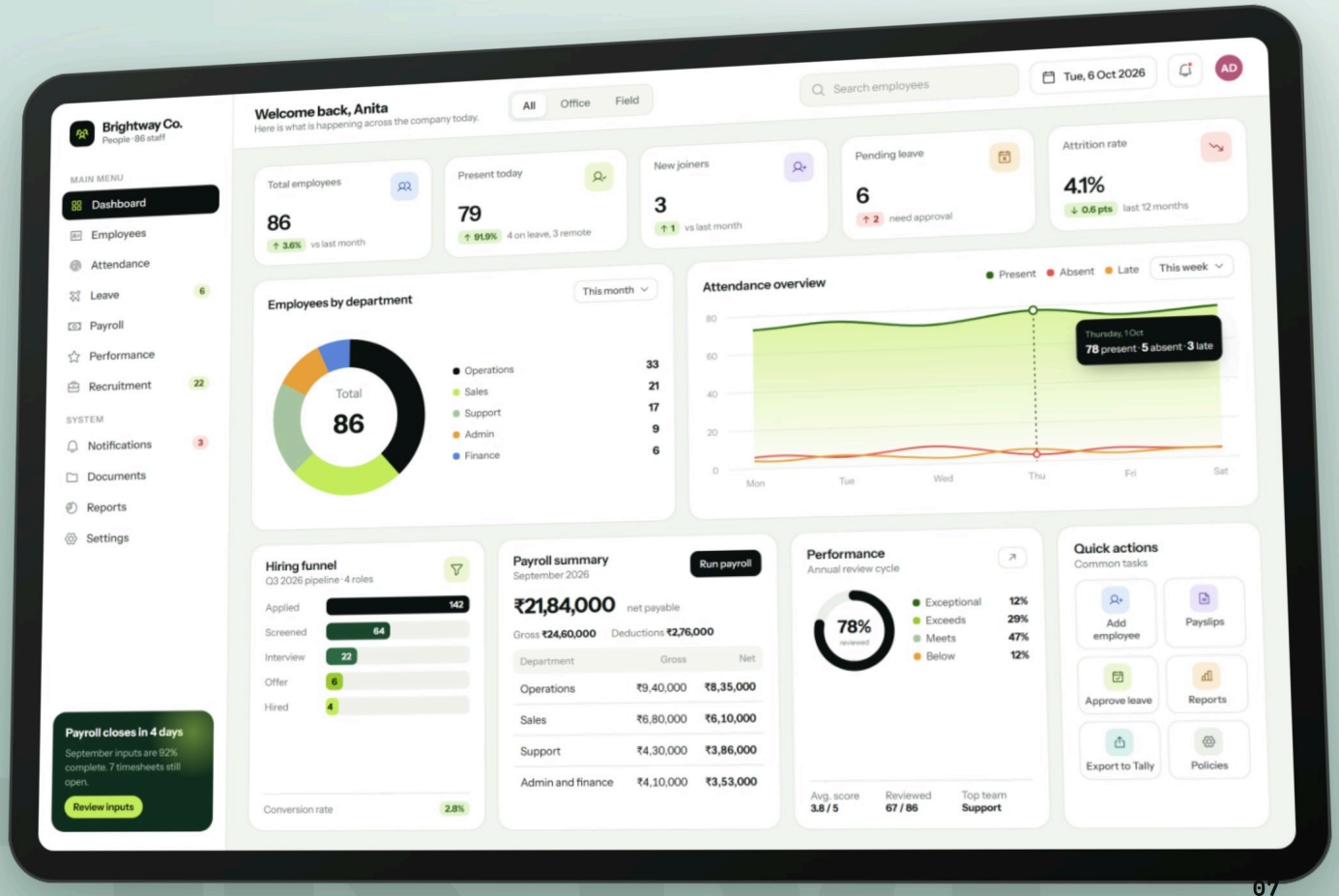
04 HRM

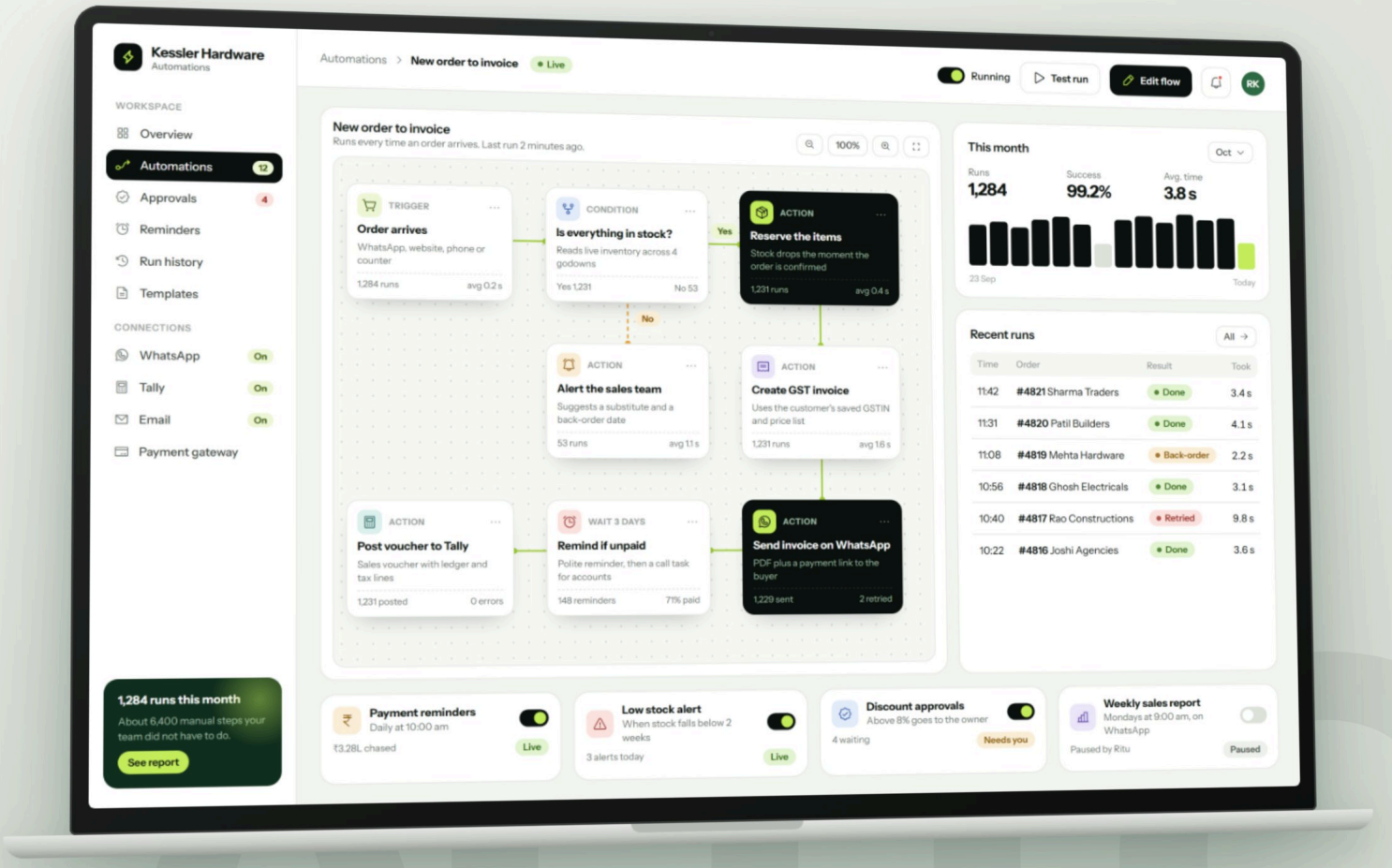
Profiles, attendance, leave and payroll in one place.

Every employee has a profile with their role, rank and manager. Attendance and leave are recorded once, and at month end payroll gets a clean summary instead of three spreadsheets that disagree.

- Staff mark attendance from their phone
- Leave requests approved in one tap
- Payroll summary built from real attendance
- Hiring tracked from application to offer
- Employee profiles with role, rank and reporting manager
- Access to screens and approvals set by role

SAMPLE · AN 86-PERSON COMPANY · DEMO DATA





SAMPLE · AN ORDER-TO-INVOICE FLOW · DEMO DATA

05 Automation

The repetitive work, handed to software.

Data entry, reminders, reports and approvals your team does by hand every day can run on their own, with a log of every step.

- Order to invoice to payment reminder, untouched
- Approvals that route to the right person
- Daily reports sent on WhatsApp or email
- Every run logged, so you can see what happened

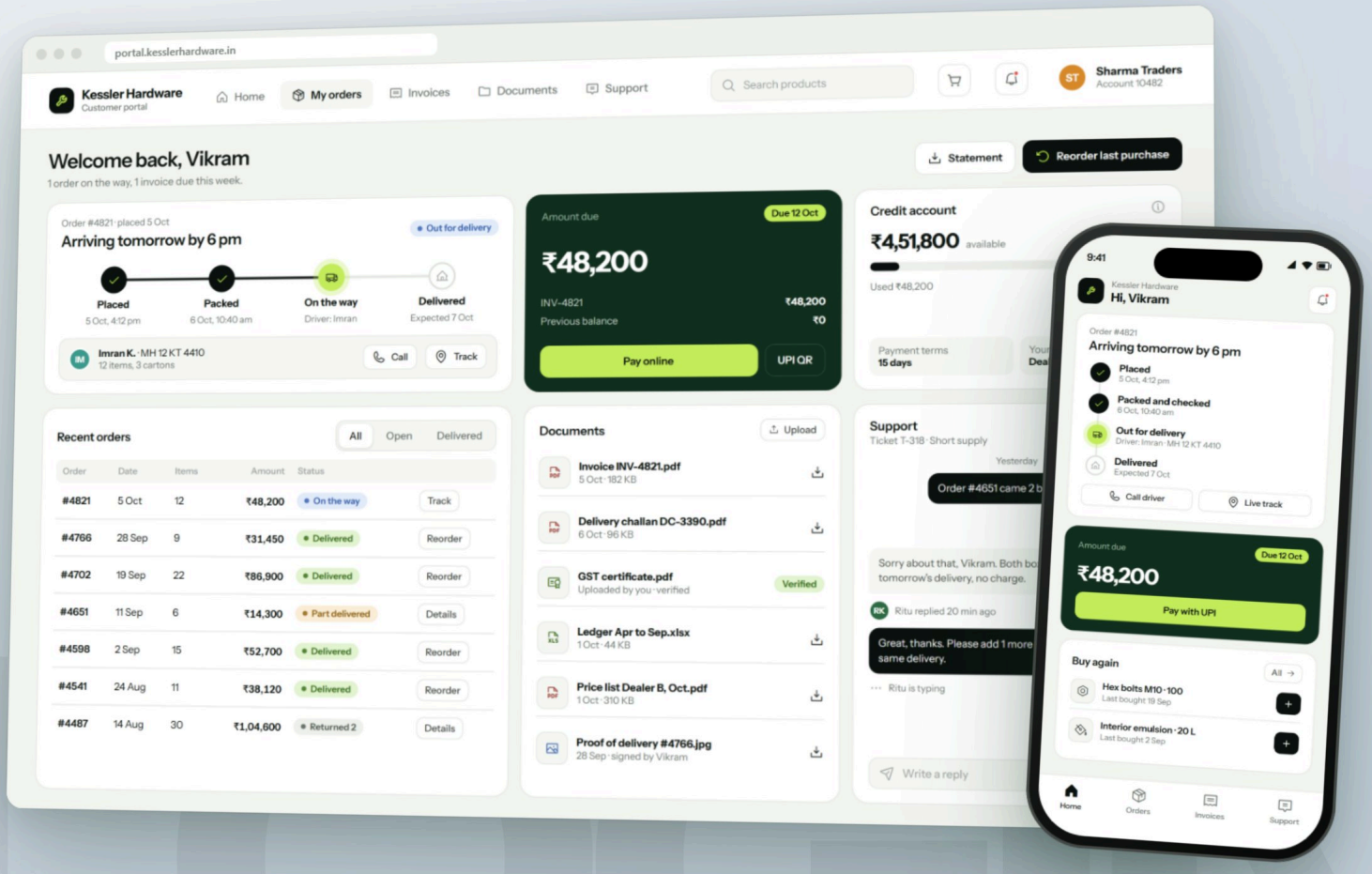
06 Portals

Let customers help themselves.

Your customers, vendors or staff log in to check status, download documents and place requests, instead of calling your office.

- Orders tracked from packing to delivery
- Invoices downloaded and paid by UPI
- Documents uploaded once and verified once
- Support chat tied to the order it is about

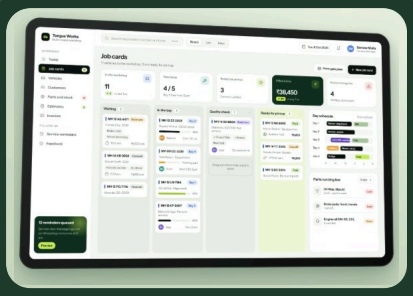
SAMPLE · A WHOLESALER'S CUSTOMER PORTAL · DEMO DATA



07 Industry platforms

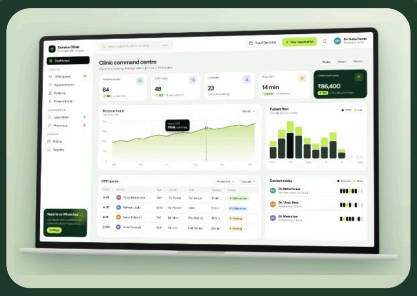
Software that speaks your trade.

Some businesses need more than a general tool. We build around one trade, with its own terms and workflows built in.



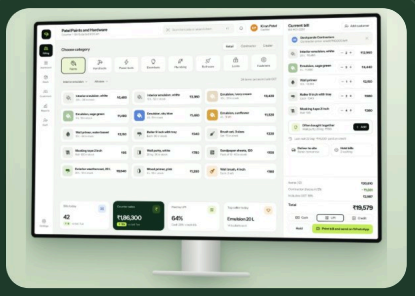
Motor workshops

Job cards, bay schedules and parts that are running low.



Clinics

OPD queue, doctor slots, lab tests and daily collections.

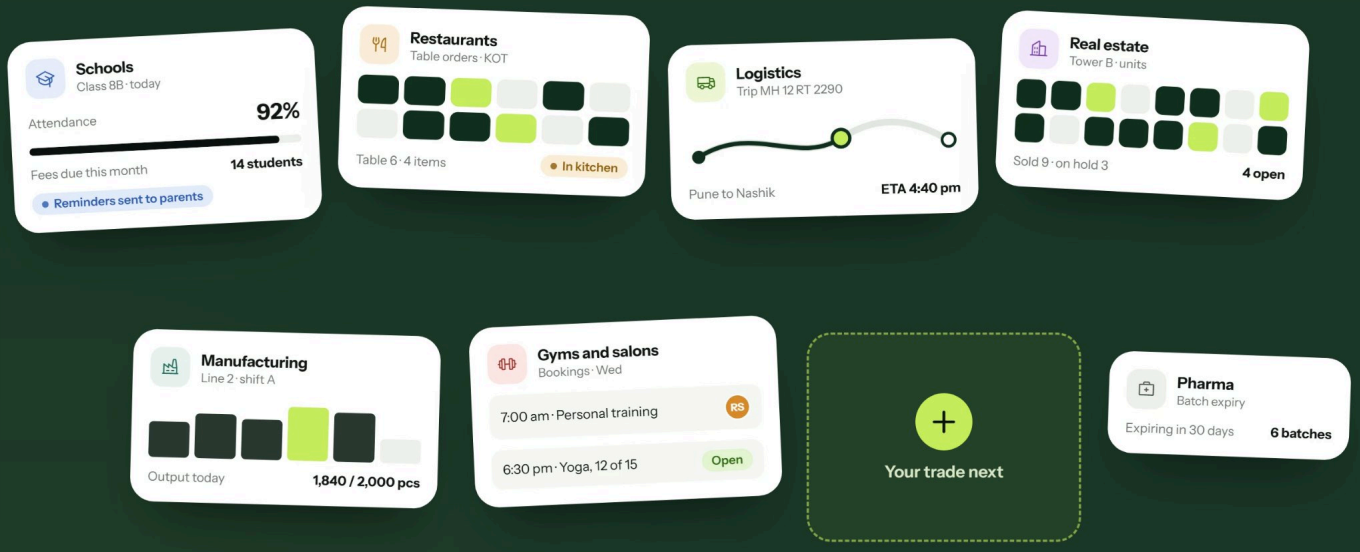


Retail counters

Fast billing with contractor prices, UPI and bills on WhatsApp.

And more

Schools, restaurants, logistics, real estate, manufacturing, gyms, pharma. If your business has its own way of working, we build software around it.



All screens in this brochure are sample projects with made-up demo data, not client systems.

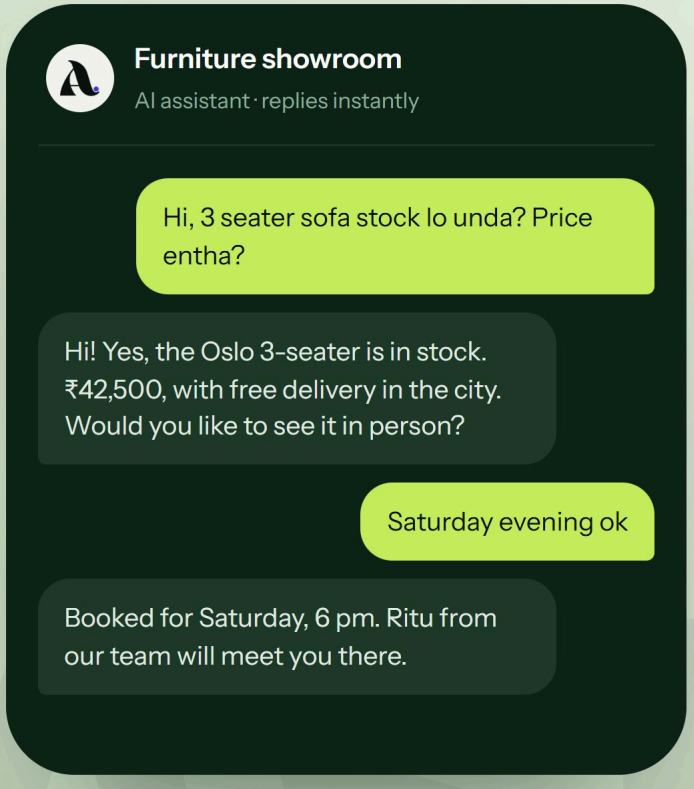
08 AI assistants

An assistant that answers your customers' calls and messages, day and night.

It picks up calls and replies on WhatsApp and your website in Telugu, Hindi, English or the mix your customers use, using your own prices and policies. Serious enquiries land in your CRM with a note for your team.

- Replies in seconds, at 11 pm or on a Sunday
- Hands over to a person when it should
- Enquiries saved to your CRM, hot leads flagged
- Staff ask it questions about your own documents

SAMPLE · A FURNITURE SHOWROOM · DEMO DATA



HOT LEAD

Sofa enquiry · visit Sat 6 pm

Added to the CRM from WhatsApp and assigned to Ritu.

MORNING SUMMARY · 7:00 AM

14	5	3
enquiries	hot leads	visits booked

How a project runs

Four steps between your first message and a system your team uses every day.

1

Listen

We spend time with your team and watch how work really moves, workarounds included.

2

Map

We agree on what to build first, and put the scope, timeline and cost in writing before any code exists.

3

Build

You see working screens early, so changes happen while they are still cheap.

4

Support

We train your team, then maintain and improve the system after launch.

Cost before code

You get the estimate in writing before anything is built, so there are no surprises.

Questions owners ask

How long does a project take?

It depends on the scope. After one conversation we can usually suggest a first version to launch with, then add the rest in stages.

Do I need to understand technology?

No. You describe how your business runs. We handle the technical side and explain every decision in plain words.

Can it work with the tools we already use?

Often, yes. Tell us what you use today, such as Tally, Excel, WhatsApp or a payment gateway, and we will say what can connect.

How much does it cost?

It depends on what you need. Message us, and once we understand the work we will give you a clear estimate in writing, before anything is built.

Where are you based?

Visakhapatnam, India. We work with businesses wherever they are.

Something we did not answer? Ask us on WhatsApp.

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Vishnu +91 93900 44534
Email aurchestrix@gmail.com

Tell us what slows your business down.

Send a short message on WhatsApp. We will reply with questions, not a sales pitch.

Scan with your phone camera

Chat with us on WhatsApp

Hi Aurchestrix, I'd like to talk about a software project.

Your first message is typed for you

Tanish

Say hi on WhatsApp

Vishnu

Say hi on WhatsApp

Aurchestrix

Custom software for growing businesses

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